

CALS ACADEMIC PLANNING COUNCIL

April 3, 2018

1:00 PM-2:30 PM

1220AB DeLuca Biochemical Sciences Building, 440 Henry Mall

Present: Hasan Khatib, Doug Soldat, Tim Van Deelen, Katherine Curtis, Dietram Scheufele, Jeri Barak, Patrick Krysan, Guy Groblewski, Karen Wassarman, Paul Mitchell, Alan Turnquist

Absent: John Shutske, Marv Wickens, Jon Roll

Ex Officio: Dick Straub, Sarah Pfatteicher

Guests: Carolyn Kelley, Samer Alatout, Jeremy Foltz, Guanming Shi, Dan Phaneuf

Minutes: Nikki Bollig

Kate called the meeting to order at 1:02pm.

There were no changes to the agenda.

Minutes reviewed from the March 20th APC Meeting.

Karen moved to approve, Doug seconded; unanimously approved

Consent Agenda

1. Proposal to Close the Program on Agricultural Technology Studies (PATS) due to Inactivity

Approved by consent

Action and Discussion Items

1. School of Education Notice of Intent to Create New Major: Health Promotion and Health Equity
 - Carolyn Kelley from School of Education provided an overview of the proposed major, expected to serve about 100 students from a variety of existing majors (Kinesiology, Rehab Psychology, pre-Nursing or non-successful Nursing applicants).
 - School of Education has been in contact with Nutritional Sciences regarding inclusion of one of their courses in the major core or creation of an elective emphasis on food and nutrition.
 - The curriculum provides broad exposure to mental and physical health while allowing the opportunity to specialize as a nice package for community-based health interests.
 - Proposed major and potential expansion of CALS-based Certificate in Global Health to a major appear complementary at this point.
 - CALS students would be eligible to request permission to pursue Health Promotion and Health Equity as an additional major.
 - CALS has significant history with applied experiences and can provide models for completion of a capstone internship or similar requirement if the major pursues this route.

Paul moved to create letter of support that includes suggestions for courses/departments that would be a good fit for inclusion, Tim seconded; unanimously approved

2. AAE Program Review (first review)

- Samer Alatout (C&E SOC) provided an overview of the department's strengths and challenges as well as recommendations from the review committee.
- Overall, the state of the department is excellent and review recommendations from 2006 were thoroughly addressed. Key strengths include:
 - Recent female hires
 - Doubled undergraduate students declared in past 10 years (in both degrees)
 - Certificates are successful
 - Increased enrollment in courses (several large) – CFI is above average and greater proportion of college CFI than their faculty numbers
 - Reduced PhD time-to-degree
 - Streamlined the curriculum and embedded assessment questions in multiple courses
- Challenges:
 - Undergrad time-to-degree > 4 years for both degrees (due to transfer students, in part)
 - Targeted URM population could be improved but is typical for the field
 - Haven't been able to complete open faculty hiring process (e.g., to get someone in trade econ)
- Recommendations:
 - Support open hire for faculty position. Department was able to take advantage of opportunistic hires with constraints versus open, flexible hires awarded by the APC in previous years. Has the lack of hire created bottlenecks in courses or is it primarily intellectual? Department expresses a need for econometrics and trade, but committee recognizes it is difficult to determine how this need compares with other college priorities.
 - Most AAE students come from rural backgrounds while ABM students tend to come from more urban areas who perhaps did not get into School of Business – recommend connection between majors to address this tension
 - AAE as major may be in trouble in 1-2 decades due to dwindling number of students in major as percentage of total
 - Undergraduates wanted better advising, esp. better connection with faculty – increase faculty time with students
 - Impressed with gender diversity and international students, but department would benefit from specific URM strategy
 - REDA provides TAships
- Committee recommended more involvement with GERS as a recruiting strategy.
- Review process involved meeting with two faculty members, Director of Graduate Studies, Chair, two graduate students, and administrative support. Questionnaire sent to chair with input from faculty in department.
- Tension between AAE/ABM based on student and faculty interviews, not data. Committee recommends more definitive understanding of phenomenon and strategies to address it. It's possible this is a college-wide problem and not unique to AAE. AAE program happens to appeal to a variety of students from different backgrounds.
- Committee would like to discuss the following at the next meeting with the AAE department chair:
 - How does undergrad time-to-degree compare with college and nationally? How does URM enrollment compare with the college, campus, and other national ag econ programs?
 - Data on enrolled students and degrees earned.
 - Has the review sparked any curricular/course changes?

3. AAE Proposal to Create Revenue-Generating MS Program (second review)

- Jeremy Foltz, Guanming Shi, Dan Phaneuf joined to discuss the proposed program, which in part serves to generalize the appeal of REDA to a broader audience.
- Additional letters of support from Math, MHR, Fudan University. Still awaiting support from Economics. AAE believes program is synergistic to Econ master's. Natural break for students to switch to PhD program after first year and required to take courses outside of AAE. LaFollette letter references an international program with no domestic enrollment. Program revenue generation meeting strongly encouraged inclusion domestic enrollment. Request new letter from LaFollette.
- Anticipate ramping up to 100-150 new students per year with additional resources. In the process of requesting funds from DCS for first year of program including at least one faculty line that revenue would continue to fund. CALS has not yet funded faculty from revenue generation, but other departments on campus have done so. That said, everything can be done with existing resources. Expected student numbers: 15-20 in first year with 30-40 in second year (fall 2019, possibly 50). If approved by July, can expand locally over the next year.
- Will this result in a quota of international versus domestic students? Expect to be able to accommodate domestic demand.
- Will this result in more silo-ing of diversity within department? Resources generated will allow greater engagement in undergraduate recruitment.

Tim moved to approve proposal, Alan seconded. Paul adds friendly amendment to request updated letter from LaFollette. Vote: 8-0-1; amended motion carries.

Informational Items and Announcements

1. Update on CALS ReDesign

- Letters to departments coming this week with recommendation regarding merger/collaborative options. Requesting that departments complete concept template by mid-May, feedback from deans with finalized concept doc by July 1. Departments will create 5 year plans (faculty hires, diversity planning, revenue generation, restructuring changes) due by Dec 31 and will likely come to the APC in spring 2019.

2. Update on 5-Year Planning Budget Meeting with Bascom

- Not exactly the same as 5 year department plans for college redesign but related. The college needs to make projections regarding revenue-generating priorities. (Prof school tuition does not apply to CALS.) Treating this as opportunity to discuss CALS initiatives with chancellor and how redesign supports these initiatives. Also an opportunity to provide feedback on campus-wide metrics. Will complete planning tool next year as well.
- Is there a list of Collaboratives? No, but we should have one by May 15 when concept documents are submitted.

3. Staffing Updates

- FISC Director interviews this week
- Associate Dean for Academic Affairs interviews next week
- After April 6, Dick Straub will serve as Acting Associate Dean of Academic Affairs until replacement is hired

Meeting adjourned at 2:30pm