

## CALS ACADEMIC PLANNING COUNCIL - MINUTES

April 16, 2019

1:00pm-2:30pm

### 2321 DeLuca Biochemical Sciences Meeting

**Attendees:** Erika Anna, Jeri Barak, Jane Collins, Guy Groblewski, Barb Ingham, Chuck Kaspar, Rick Lindroth, Paul Mitchell, Nicole Perna, Dietram Scheufele, Doug Soldat, William Tracy, Alan Turnquist

**Not Present:** Hasan Katib

**Ex Officio:** Karen Wassarman

**Guests:** Ed Boswell

**Minutes taken by:** Megan Ackerman-Yost

**Public meeting attendees:** None

The meeting was called to order by K. Wassarman at approximately 1:10pm.

#### Review agenda

No changes were made to the agenda.

#### Review minutes for April 2, 2019

The April 2, 2019 minutes were approved via the consent agenda.

#### Action and Discussion Items

##### 1. Environmental Remediation MS program – Notice of Intent to Plan

Ed Boswell, Program Director, provided an overview of the NOI for the Environmental Remediation MS program. The program is envisioned as a blended ,intensive 12-month program with about 40% of the program devoted to technical aspects of environmental assessment and remediation, 40% covering communication in the field, and 20% project management. A review of the market and discussions with employers indicate a strong interest and market for employment in this area. Ed indicated that the program will be include online courses from L&S and Engineering. The target audience for the program is students who are not from ABET-accredited engineering programs, and include Geosciences, Environmental Sciences, etc. The hope is that the program could expand to target international students as well. Ed indicated that they are hoping to start the program in Fall 2020, with a Fall 2020, Spring 2021, and Summer 2021 schedule for the first cohort. The program will include OSHA training as well, and was developed in consultation with local and regional professionals. Many area professionals consulted are UW-Madison alumni, who are interested in becoming involved in the program. The group has already received some calls asking about whether there are any graduates interested in employment.

Q: What is the distinction between these courses and undergraduate courses, to demonstrate that 50% of the courses are intended for a graduate audience? A: I believe a number of the courses proposed are in the 500-600 range. Suggestion: Program should make sure that at least 50% of their planned courses are designated as graduate-level courses as required for a graduate program, as courses in the 500-600 level range are not automatically graduate-level.

Q: It looks like CEE had some naming suggestions – is the program considering changing the name? A: We just got the CEE letter on Friday, but we are amenable to changing the name. Suggestion: need to finalize the name before it can be approved by CALS APC.

Q: What is the discussion about the revenue-sharing with other programs that will be teaching courses in the program? What does that mean? A: Because this is a professional Master's program, credit for instruction will be through tuition the program directly rather than through the CFI model for pooled tuition programs. Thus, it is appropriate to have a plan for revenue sharing for departments who contribute to teaching. It is expected a MOU will be generated to formalize revenue generation. Such MOU's will be drafted with the full proposal.

Q: It looks like this is a revenue-neutral program rather than revenue-generating. Was there a discussion about adjusting the tuition so that it would generate revenue? A: The full details of the budget were not included in this pre-proposal as the NOI is focused on the academic program. However, it is intended for the program to be revenue-generating and that revenue would be reinvested into the department. Comment: Detailed budget review for this type of program is happening at college and campus level, and thus is not part of APC review at this time (and thus the simplified budget here). The college requested the program to include the full cost of teaching on a per credit basis, but the program will take advantage of pre-existing courses and considerable instruction by Soil Science faculty, which will result in some cost sharing of instruction.

Q: The letter from Nelson Institute was positive, but did indicate that there was potential overlap with their programs. How are you making sure that students aren't confused? A: We are trying to make sure we are marketing distinctly, but we also are talking to Nelson Institute about how to best communicate with students to steer them to the appropriate program. DCS has a lot to offer and will be helping with marketing efforts.

Motion: Approve contingent upon finalization of the name change (Mitchell/Tracy)

Vote: 13-0-0

## **Informational Items and Announcements**

### **1. Search updates**

#### **a. Senior Associate Dean**

- i. Mark Rickenbach, final candidate – The public presentation for the interview will be on April 24<sup>th</sup>, 9-10am in Ebling (MSB).

#### **b. Assistant Dean of Academic Programs and Policy**

- i. Final interviews are this week

#### **c. Academic Affairs has three other open positions that are in progress as well**

### **2. APC Review updates**

The review will be postponed until next fall. The review is expected to assess the restructuring from 5 years ago, to address structure in the context of Landscape Architecture's departure from the college, and other potential departmental structure changes in the college.

Q: should there be a student representative on the APC? A: Academic Affairs will investigate APC by-laws to see if this is a possibility.

### **3. APC Elections**

Reminder that when APC was restructured, there also was a plan for rotational representation from departments from each division. In this model, departments put forward a candidate for college consideration, which means that there is one candidate per division for the election. A reminder to your constituents on this fact would be helpful as there has been some confusion about why there are not additional candidates on the ballot. The exceptions to the rotation is to fill the Extension and Staff

positions, those are decided by a true nomination and election process. The APC review is expected to consider the effectiveness of this model as well.

Meeting adjourned at approximately 1:40pm.