

CALS Academic Planning Council

6201 Microbial Sciences Building

May 3, 2022, 1:00-2:30 p.m.

2021-22 meeting materials found at:

<https://uwmadison.box.com/v/CALSAPC21-22>

Attendees: Todd Courtenay, Medhi Kabbage, Jamie Nack, Xuejun Pan, Francisco Peñagaricano, Ivan Rayment, Guanming Shi, Michael Thomas, Thea Whitman, Michael Xenos

Absent: Jed Colquhoun, Barbara Ingham, David Eide, Eric Kruger

Ex Officio: Mark Rickenbach, Kate VandenBosch, Karen Wassarman

Guests: Irwin Goldman (item #2), Gay Seidman (item #2)

Welcome and introductions

Review agenda

Revisions to current agenda

- *No revisions were made to the agenda.*

Consent Agenda

1. April 19, 2022 meeting minutes (Box)
 - *Item 1 was approved by consent.*

Action and Discussion Items

2. Mass Communication PhD program review: 1st discussion w/review committee representation
 - *Gay Seidman, chair of the Mass Communication PhD review committee and professor of Sociology, and Irwin Goldman, professor of Horticulture who served on the program review committee as a college representative, attended to discuss the Mass Communication PhD program review.*
 - *The Mass Communication PhD is administered jointly between the CALS department of Life Sciences Communications (LSC) and the Letters & Science (L&S) School of Journalism and Mass Communication (SJMC) but each unit opted to write their own self-study which was presented to a singular review committee.*
 - *One of the major recommendations of the review, which is evident in each self-study, is the desire to separate the Mass Communication PhD into two independent programs as they have continued to grow apart and already operate autonomously as far as admissions, curriculum, funding, and most other matters. Separating the programs would also help to alleviate confusion for students surrounding the two streams of the program.*
 - *Both programs are of high quality and produce graduate students in the top of their fields.*
 - *The recommendations for the program on the LSC stream are procedural improvements. Overall, there are no major findings of concern.*
 - *Questions and feedback from the committee:*
 - *Currently, faculty and staff can't serve on review committees for students on the other stream of the joint program but if the programs are separate, they could. Would they network in this way?*
 - *Most students do not work with faculty and staff in both programs, which may be a reflection of the separation of disciplines within the program. If the streams were*

different programs, the faculty and staff from the opposite discipline may be good outside members of a review committee.

- *What are the hurdles of creating two programs?*
 - *To create a new program, there would first be a Notice of Intent (NOI) to plan the proposal which would go across system for comment, followed by a full proposal with departmental and college level approvals. That needs to pass through the Graduate Faculty Executive Committee, the University Academic Planning Council, and the Board of Regents, to be formally recognized as a new program option. There also is a reading at the Faculty Senate following Board of Regents approval.*
 - *Generally, the biggest complication when creating a new program is figuring out what the program should be but in this circumstance there are already two functioning, clearly separate and independent programs with different interests.*
 - *While the pathway to two separate programs isn't short, it is attainable. The NOI may be ready in fall 2022 and the earliest possible formal recognition of this program would be fall 2023, but that would be without an admissions cycle, as you cannot advertise or admit students to a program that is not yet fully approved.*
- *Of 77 graduate students in the current program, only 13 are in LSC. How would the future split of these programs impact LSC, especially pertaining to the program size and the student experience?*
 - *The enrollment size of the LSC program is comparable across the graduate programs in the college.*
 - *As LSC is committed to fully funding their PhD students, the size of the program may be relative to what they feel they can comfortably fund.*
- *Will the current program stop accepting students and graduate them from the program before moving to two new programs?*
 - *Yes, though students in the current program may be able to opt to transfer into one of the new programs if they wanted.*
- *Is there a potential gap where students couldn't enter either program?*
 - *No, the programs will overlap until discontinuation is complete.*
- *Was there discussion of the titles of the future programs?*
 - *No, that was not in the purview of the program review committee and will be determined later.*

3. Remaining APC discussion on Mass Communication PhD program review

- *The momentum to separate the SJMC and LSC streams into two programs and the discussed pathway above is not yet decided. The program review needs be completed first and then there will be future discussion about next steps.*
- *Questions for the department:*
 - *Is there capacity to grow the size of the graduate program from the current size? What would be the impacts?*
 - *What do you envision for the future of a stand-alone LSC Mass Communications PhD program?*

Informational Items and Announcements

4. Extension future faculty governance and funding models working group

- *Now that the Division of Extension is part of UW-Madison, Chancellor Blank would like to unify the approach for tenure.*

- *Future Division of Extension hires with a faculty designation will be hired in partnership with and tenured in another department within a UW school or college. For current faculty members housed in the Department of Extension, they have three options: 1) remain in the Department of Extension under expectations newly enacted by the department faculty, 2) request a transfer to a department within a school or college, or 3) transition to an academic staff role titled "professor of practice" that delineates educational and outreach programming aligning with Extension's expectations for the same topics.*
 - *CALS does not expect to be impacted tremendously by this policy but there may be a few requests for transfers to CALS departments. The deadline for Department of Extension faculty to make their decision is the end of the fiscal year.*
 - *In a separate process, the provost has constituted a working group to clarify how the schools and colleges work with the Division of Extension around faculty issues such as promotion and tenure and how funding decisions are made. CALS is represented by Doug Reinemann, associate dean for extension and outreach, and Angie Seidler, associate dean for finance and administration.*
5. FY23 fund 101 budget model reallocations
- *Ten percent of the current campus budget model is based on activity in instruction and research. The instruction and research metrics take into account college activities as well as the college's proportion of university activities. Additionally, metrics are weighted so that the prior year counts twice as much as the year before that.*
 - *Every year, since the implementation of this model, there is a reallocation of funds across campus with the philosophy that some funding should follow activities so that programs can support expansion.*
 - *The memo from the provost illustrates the changes in allocations based on instruction and research metrics. For CALS, there was a loss of almost \$200K based on instruction metrics and a gain of about \$80K based on research metrics. Additional supporting material found in Box shows a table of the changes to CALS allocations since the implementation of the budget model.*
 - *The table does not take into consideration allocations we receive for salary exercises or any one-time cuts we have received.*
 - *For FY23, CALS administration will absorb the cuts centrally, though this may mean a reduction in what college resources will be available for departments. Additional supporting material found in Box illustrates what the distribution of departmental cuts would have been.*
 - *APC members requested the Excel file of this table to see and better understand the formulas.*
 - *Despite the overall cut, the research trend is positive and the college is enthusiastic about new awards received and grant success across the college.*
 - *As far as instruction, CALS has not had significant changes to those metrics but by comparison other schools and colleges are growing significantly, which impacts our proportion of university activities.*
 - *A PDF of the campus's annual Data Digest will be shared with the next meeting's materials if members are interested in other campus data trends.*

The meeting adjourned at 1:53 pm.